Win a FREE Field Trip for your school from Serramonte!

It's easy... Every time you or your family and friends shop at Serramonte, points are awarded to your school. The schools with the most points at the end of January 2018 win an all-expense paid field trip.

EVERY SCHOOL IS A WINNER!

1st - 5th Place:	A field trip (trip for 200 students + $1,000 for transportation)
6th - 15th Place:	A check for $200 each
16th-20th Place:	A $50 Serramonte Center gift card each

HERE'S HOW IT WORKS:

Submit receipts online by visiting MarketingGuru.com/Receipts and following the instructions on the Shopping..It's A Trip online form. Or bring your original cash register receipts from purchases at any Serramonte store to the Serramonte Information Center located at the Grand Court. They will stamp the receipt and return it to you.

Your school receives five (5) points for each dollar spent on purchases made between **AUGUST 1st, 2017** and **JANUARY 31st, 2018**.

DOUBLE POINTS will be awarded for receipts submitted online in **August** and **September**!

Earn **DOUBLE POINTS** in **August** and **September** when you shop at :
The Children's Place, Disney Store, Journeys, Kids Footlocker and **Zumiez**

Plus, each student receives **1,000 points** for attending any of the Kids Club events!

Like us on Facebook @ Serramonte Shopping Center and follow us on Instagram @ SerramonteCenter for the latest trends, stores and events!

PARTICIPATING SCHOOLS:

- The Bayshore School
- Daniel Webster Elementary
- F.D. Roosevelt Elementary
- Garden Village Elementary
- George Washington Elementary
- Jose Ortega Elementary
- Marjorie H. Tobias Elementary
- Monte Verde Elementary
- M. P. Brown Elementary
- Ortega Elementary
- Ponderosa Elementary
- Skyline Elementary School
- St. John School
- Sunset Ridge Elementary
- Thomas Edison Elementary
- Vallemar School
- Westlake Elementary
- Woodrow Wilson Elementary

2017-2018 TRIP SPONSORS:

Aquarium of the Bay San Francisco

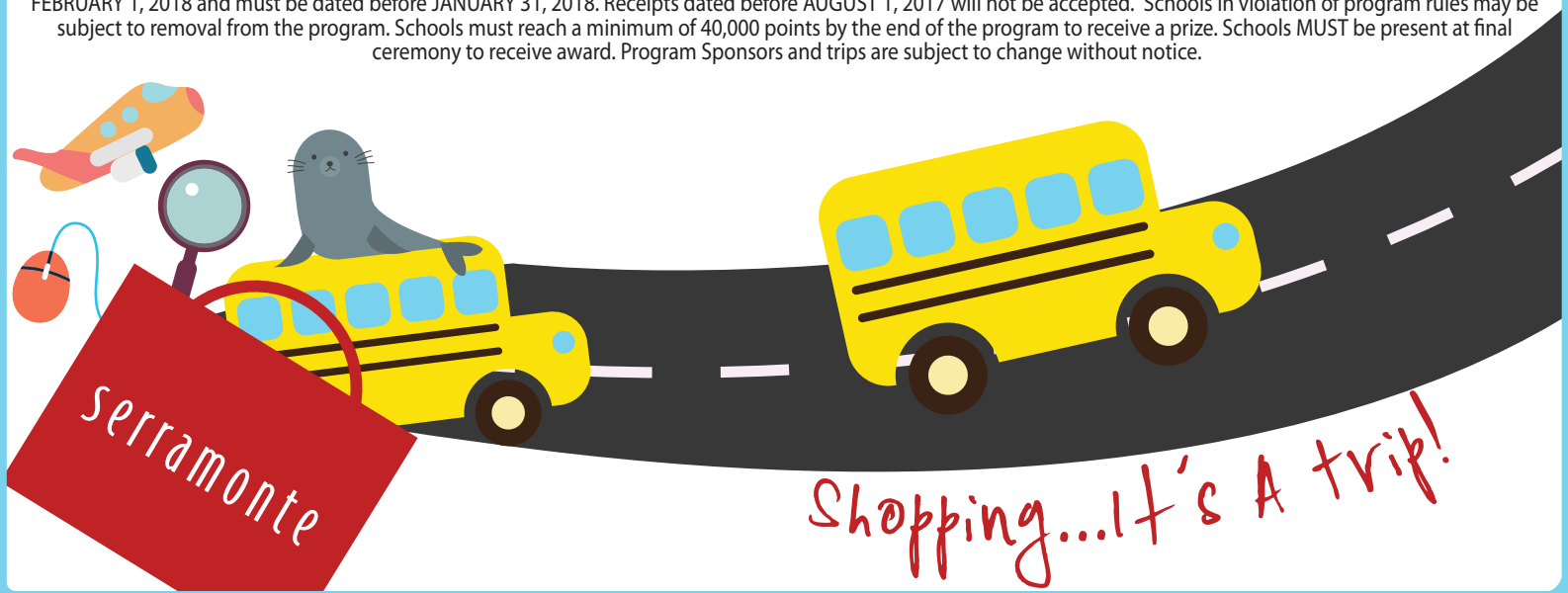
Hiller Aviation Museum

exploratorium

The Marine Mammal Center

Computer History Museum

Program details and disclaimers: Field trip selection is based upon the most points received by each school. If you are 1st in the program, you will get 1st choice of the field trips. Store employee receipts may NOT be used to collect points. Receipts must be redeemed within 90 DAYS of purchase date. Receipts will NOT be accepted after FEBRUARY 1, 2018 and must be dated before JANUARY 31, 2018. Receipts dated before AUGUST 1, 2017 will not be accepted. Schools in violation of program rules may be subject to removal from the program. Schools must reach a minimum of 40,000 points by the end of the program to receive a prize. Schools MUST be present at final ceremony to receive award. Program Sponsors and trips are subject to change without notice.



SUBMIT Shopping...It's A trip! RECEIPTS ONLINE NOW!

Simply follow these steps to have your receipt count.

1. Go to MarketingGuru.com/Receipts & choose Shopping...It's A Trip.

2. Write "VOID" on your receipt.

Receipts submitted online without VOID written on them will NOT be accepted.

3. Take a photo or scan your receipt on your phone/computer.

4. Complete the form and upload your receipt.

If you have any questions email the Shopping...It's A Trip coordinator at Kirby@MarketingGuru.com or call 800.762.1641.

serramonte